

# INDIRA UNIVERSITY, PUNE

SET-2

## SCHOOL OF LIBRAL ARTS- MAJMC

Term End Examination (2025 Pattern) December – 2025 - Semester – I

Subject Name: Fundamentals of Visual Story Telling  
Subject Code: 25MMC176T

Max. Marks: 50  
Time: 2:30 Hrs.

### Instructions

- Instructions 1 Attempt all questions

CO #	Cognitive Ability	Course Outcome
CO1	(Remember)	Remember the fundamental concepts, elements, and terminology of visual storytelling.
CO2	(Understand)	Understand the principles of composition, framing, color theory, and their role in narrative communication
CO4	(Analyzing)	Analyse visual narratives to identify storytelling patterns, themes, and audience impact.
CO5	(Evaluating)	Evaluate the effectiveness of visual elements in enhancing story engagement and meaning.

Q1.	<p><b>MCQ's</b></p> <p><b>1) Leading lines in composition help:</b></p> <p>a) Distract the viewer b) Guide the viewer's eyes toward the subject c) Decide camera exposure d) Add sound effects</p> <p><b>2) A wide shot in framing is primarily used to show:</b></p> <p>a) Emotional expressions only b) Full environment and character placement c) Close details of an object d) Only the character's eyes</p> <p><b>3) Complementary colors are pairs of colors that</b></p> <p>a) Lie next to each other on the color wheel b) Have no relationship c) Enhance each other when placed together d) Are always shades of gray</p> <p><b>4) The purpose of balance in composition is to</b></p> <p>a) Make a scene appear chaotic b) Distribute visual weight evenly c) Remove the main subject d) Only increase brightness</p>	(10 Marks)	CO 1
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	<p><b>5) A close-up shot in framing is mainly used to</b></p> <p>a) Highlight small details and emotions  b) Show entire landscapes  c) Capture fast motion  d) Introduce locations</p>	
Q2.	<p><b>Attempt any 1 out of 2: (10 Marks)</b></p> <p>1) Explain the difference between a high-angle shot and a low-angle shot  2) Define a point-of-view (POV) shot and its significance</p>	CO2
Q3.	<p><b>Attempt any 1 out of 2 (10 Marks)</b></p> <p>1) How do camera angles convey a character's emotional state or power?  2) Define sequencing in the context of filmmaking</p>	CO2
Q4.	<p><b>Attempt any 1 out of 2 (10 Marks)</b></p> <p>1) What is a mood board in the context of visual storytelling?  2) How can juxtaposition in shots enhance emotional storytelling?</p>	CO4
Q5.	<p><b>Attempt any 1 out of 2 (10 Marks)</b></p> <p>1) Why is character motivation important for emotional appeal?  2) How can editing software help identify and strengthen storytelling patterns in a film?</p>	CO5

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