

# INDIRA UNIVERSITY, PUNE

SET-2

## SCHOOL OF COMMERCE AND ECONOMICS- MCOM

Term End Examination (2025 Pattern) December – 2025 - Semester – I

Subject Name: Research Methodology for Business  
Subject Code: 25MOC108T

Max. Marks: 50  
Time: 2:30 Hrs.

### Instructions

1. All questions are compulsory.
2. Marks for each question are indicated against them respectively.

CO #	Cognitive Ability	Course Outcome
CO1	Remember	Comprehend the nature, scope, and significance of research in business decision-making
CO2	Understand	Differentiate between various types of research (exploratory, descriptive, causal)
CO3	Apply	Apply appropriate research designs (qualitative, quantitative, or mixed methods) based on the problem at hand.
CO5	Evaluate	Write well-structured research reports, including methodology, results, and recommendations.

Q1.	<p><b>Answer all the questions</b> (6 marks)</p> <ol style="list-style-type: none"><li>1. Which from the following list is NOT the feature of research<ol style="list-style-type: none"><li>a. Planned</li><li>b. Systematic</li><li>c. Definite Conclusions</li><li>d. Irrational</li></ol></li><li>2. Which type of research include Surveys, Fact finding enquiries<ol style="list-style-type: none"><li>a. Analytical research</li><li>b. Applied research</li><li>c. Descriptive research</li><li>d. Fundamental research</li></ol></li><li>3. Which type of research is concerned with generalization and formulation of theory<ol style="list-style-type: none"><li>a. Fundamental research</li><li>b. Analytical research</li><li>c. Applied research</li><li>d. Descriptive research</li></ol></li><li>4. Which is the synonym for census<ol style="list-style-type: none"><li>a. Universe</li><li>b. Sample</li><li>c. Statistical enquiry</li><li>d. Economic survey</li></ol></li><li>5. A _____ is a way to systematically solve the research problem<ol style="list-style-type: none"><li>a. Research Methods</li></ol></li></ol>	CO1
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	<ul style="list-style-type: none"> <li>b. Research Methodology</li> <li>c. Statistical enquiry</li> <li>d. Analytical research process</li> </ul> <p>6. Write history, Write origin, Current scenario, Refer what aspect you are going to investigate... are the few of the steps in</p> <ul style="list-style-type: none"> <li>a. Writing introduction</li> <li>b. Finalizing research topic</li> <li>c. Testing hypothesis</li> <li>d. Data analysis</li> </ul>	
Q2.	<p><b>Write short notes on (8 marks)</b></p> <ul style="list-style-type: none"> <li>a) Features of good research</li> <li>b) Types of Hypothesis</li> </ul>	CO2
Q3	<p><b>Attempt any one of the following (12 marks)</b></p> <ul style="list-style-type: none"> <li>a) To achieve a good quality of research, to get a specific topic related data which type of data you will have to collect? Write the Merits and demerits of such data.</li> <li>b) How would you analyse and interpret data? Explain the concept of Univariate, bivariate and multivariate data.</li> </ul>	CO3
Q4	<p><b>Attempt any one of the following (12 marks)</b></p> <ul style="list-style-type: none"> <li>a) If the employee attrition rate is high in one of the business organization, write a research design relating to this research problem</li> <li>b) State and explain how different types of research report cater the requirements of different types of research problems with suitable examples</li> </ul>	CO5
Q5	<p><b>Attempt any one of the following (12 marks)</b></p> <ul style="list-style-type: none"> <li>a) Develop the at least 4 hypotheses for studying the research problem relating to FinTech in banking and also state which type of testing method you will apply to each hypothesis</li> <li>b) Develop a questionnaire for studying the research problem relating to fintech in banking.</li> </ul>	CO5

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