

INDIRA UNIVERSITY, PUNE

SCHOOL OF BUSINESS- BBA

Term End Examination (2025 Pattern) December – 2025 - Semester – I

Subject Name: Fundamentals of Entrepreneurship
Subject Code: 25BBA191T

Max. Marks: 25
Time: 1.5 Hours

Instructions

- All Questions are compulsory
- Use Appropriate schedule and diagram as necessary

CO #	Cognitive Ability	Course Outcome
CO1	Remember	Define the key concepts, nature, and functions of management.
CO2	Understand	Explain management theories, principles, and contributions of key management thinkers.
CO3	Apply	Demonstrate an understanding of management functions like planning, decision-making, organizing, and controlling.
CO4	Analyse	Comprehend latest trends in management, such as CSR, crisis management, and technology integration and management practices in MNCs.

Q1.	<p>MCQ's (1 * 5 = 5 Marks)</p> <ol style="list-style-type: none"> Importance of entrepreneurship is best reflected in <ol style="list-style-type: none"> Reducing taxation Job creation and innovation Government control of industries Limiting competition Economic factors influencing entrepreneurship include <ol style="list-style-type: none"> Infrastructure and capital availability Education level Religious beliefs Social mobility Which of the following is an example of temporary (variable) working capital? <ol style="list-style-type: none"> Cash kept for regular operations Funds required during seasonal demand peaks Minimum funds needed to keep the business running Surplus funds for emergencies Which of the following is not an ethical principle for entrepreneurs? <ol style="list-style-type: none"> Integrity Responsibility 	<p>CO1</p> <p>CO1</p> <p>CO2</p> <p>CO1</p>
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	<p>C) Greed D) Fairness</p> <p>5. According to McClelland, which motive is most associated with entrepreneurs? a) Need for power b) Need for affiliation c) Need for achievement d) Need for security</p>	CO2
Q2.	<p>Answer the following questions (Any 1) (5 Marks)</p> <p>A. Classification of entrepreneurs based on innovation and ownership.</p> <p>B. Describe the various environmental factors—economic, social, cultural, and technological—that affect entrepreneurial success.</p>	CO2
Q3.	<p>Answer the following questions (Any 1) (5 Marks)</p> <p>A. Discuss how entrepreneurial traits such as innovation and risk-taking assist in developing new ventures</p> <p>B. Analyze the importance of TQM in an entrepreneurial venture</p>	CO3
Q. 4.	<p>Answer the following questions (Any 1) (5 Marks)</p> <p>A. Analyze how changing market trends shape entrepreneurial opportunities in India.</p> <p>B. Explain how resource availability influences entrepreneurial decision-making and venture success.</p>	CO4
Q.5.	<p>Answer the following questions (Any 1) (5 Marks)</p> <p>A. Explain the supports provided by financial institutions in entrepreneurial development</p> <p>B. How various environmental factors—economic, social, cultural, and technological—that affect entrepreneurial success.</p>	CO2 CO3
