

INDIRA UNIVERSITY, PUNE

SET-3

SCHOOL OF BUSINESS-BBA

Term End Examination (2025 Pattern) December – 2025 - Semester – I

Subject Name: Principles of Management
Subject Code: 25BBA101T

Max. Marks: 50
Time: 2:30 Hrs.

Instructions

- All questions are compulsory.

CO	Cognitive Ability	Course Outcome
CO1	Remember	To provide an understanding of the fundamental concepts, functions, and importance of management in organizations.
CO2	Understand	To familiarize students with the evolution of management theories and contributions of key management thinkers.
CO3	Apply	To introduce students to the core functions of management such as planning, organizing, staffing, and controlling.
CO4	Analyse	To explore contemporary trends in management, including corporate social responsibility, technology integration, and management in global contexts.

Q1.	Attempt all the questions. 1. Administration vs Management which is correct a. Administration focuses on policy b. Management focuses policy only c. Both are same d. None 2. Which technique is used in Rational decision making a. Cost Benefit Analysis b. Meditation c. Brain Storming only d. Guess Work 3. Middle Management is responsible for a. Implementing policies for Top management b. Setting Corporate strategy c. Supervising front line workers d. None 4. Scientific Management focuses on a. Efficiency through standardization b. Employee happiness only c. Leadership style d. Technology use 5. Management by exception emphasizes a. Focuses on significant deviation b. Routine work	(10 marks)	CO2 CO1 CO1 CO2 CO2
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	<ul style="list-style-type: none"> c. Daily Reporting d. Employee Motivation <p>6. Directing includes</p> <ul style="list-style-type: none"> a. Motivating & leading employees b. Only controlling c. Setting goals d. Forecasting <p>7. Process of organizing includes</p> <ul style="list-style-type: none"> a. Hiring only b. Dividing work & assigning tasks c. Controlling operations d. Planning alone <p>8. Corporate Social responsibility benefits</p> <ul style="list-style-type: none"> a. Only Manager b. Only Employees c. Only Share holder d. Society & Business <p>9. Decentralization is characterized by</p> <ul style="list-style-type: none"> a. Random Decision b. No Authority given c. Delegation of decision making d. Top level decision making only <p>10. Controlling ensures</p> <ul style="list-style-type: none"> a. Achievement of organization goals b. Ignoring mistakes c. Employee satisfaction only d. Daily reporting 	<p>CO2</p> <p>CO2</p> <p>CO2</p> <p>CO1</p> <p>CO2</p>
Q2.	<p>Solve any 4 out of 6 questions. (20 Marks)</p> <ul style="list-style-type: none"> 1. Construct the steps in the controlling process. 2. List & explain five functions of management. 3. Examine Management of change. 4. Analyse the importance of Corporate Social Responsibility (CSR) in present day management. 5. Examine Hawthorne Effect. 6. Discover the role of Technology in modern management practices. 	<p>CO3</p> <p>CO4</p> <p>CO3</p> <p>CO4</p> <p>CO4</p> <p>CO4</p>
Q3.	<p>Solve any 2 out of 3 (20 Marks)</p> <ul style="list-style-type: none"> 1. Analyse planning & explain its importance in management. 2. Distinguish Management as an Art, Science & Profession. 3. Choose & explain any five principles from 14 principles of management given by Henry Fayol. 	<p>CO4</p> <p>CO4</p> <p>CO3</p>