

INDIRA UNIVERSITY, PUNE
SCHOOL OF LIBERAL ARTS-MAJMC

SET-1

Backlog Examination (2025 Pattern) April – 2026 - Semester – I

Subject Name: Research Methodology
Subject Code: 25MMC104T

Max. Marks: 50
Time: 2:30 Hrs.

Instructions

- All questions are compulsory. Figures to the right indicate full marks.
- Illustrate your answers with neat figures and diagrams.

CO #	Cognitive Ability	Course Outcome
CO25MMC104.4T	Analyze	Research data to identify patterns ,trends, and correlations relevant to communication problems
CO25MMC 104.5T	Evaluate	The validity ,reliability and ethical considerations of research findings
CO25MMC104.6T	Create	A well-structured research proposal or report demonstrating methodological rigor and academic writing skills

Q.1	Attempt any Five out of Six. (10 Marks)	
	a. Write a short note on Nature, uses, generalization. b. Write a short note on Universe, population and sample. c. Discuss in detail: Content Analysis: definition, uses and limitations; steps, unit and categories. d. Discuss in detail: Advantages and disadvantages of sampling methods. e. Write a short note on Importance of review of literature. f. Write a short note on Nature, limitations, interpreting qualitative data.	CO4
Q.2	Solve any Two out of Three (20 Marks)	
	a. Discuss in detail: Measuring sampling error. b. Write a short note on Placing the research in a theoretical framework c. Write a short note on Field observations: participant, non-participant; techniques	CO5
Q.3	Solve any ONE from the following (20 Marks)	
	a. Discuss in detail: Longitudinal research: trend, cohort, panel; Experimental Research: lab & field experiments. b. Discuss in detail: Importance of statistical analysis	CO6