

INDIRA UNIVERSITY, PUNE

SCHOOL OF LIBERAL ARTS- BA/ BAJMC

Term End Examination (2025 Pattern) April- May – 2026- Semester – II

Course Name: Language, Media and Society
Course Code: 25ENG209T

Max. Marks: 25
Time: 1:30 Hours

Instructions

- All questions are compulsory.
- Figures to the right full marks.

Q1.	Attempt any one of the following. (10 Marks) 1. Compare bilingualism and multilingualism with examples. 2. Explain the importance of English in global communication.	CO 2
Q2.	Attempt any one of the following. (10 Marks) 1. Categorize the key elements of ESP in professional fields? 2. Classify the stages of a Book review.	CO 4
Q3.	Attempt any one of the following. (5 Marks) 1. Elaborate on the key skills required for media communication. 2. Discuss how English supports digital communication platforms.	CO 6
