

INDIRA UNIVERSITY, PUNE

SET-2

SCHOOL OF BUSINESS- MBA

Backlog Examination (2025 Pattern) December – 2025 - Semester – I

Subject Name: Legal & Business Environment
Subject Code: 25MBA107

Max. Marks: 25
Time: 1:30 Hrs.

Instructions

- All Questions are compulsory

CO #	Cognitive Ability	Course Outcome
CO3	Apply	<i>Apply</i> the knowledge of legal and business frameworks to analyze and solve practical problems in business scenarios.
CO4	Analyze	<i>Analyze</i> the interconnections among legal, economic, political, and environmental factors to assess their impact on business decision-making.
CO5	Evaluate	<i>Evaluate</i> the effectiveness of different strategies and approaches in ensuring compliance and leveraging external environmental factors for business growth
CO6	Create	<i>Develop</i> informed strategies and recommendations to address challenges and opportunities in the dynamic legal and business environment

Q1.	a) Apply provisions of the Negotiable Instruments Act to handle a dishonored cheque case in a firm. (5 Marks) OR b) Apply the principles of the Consumer Protection Act to solve a consumer complaint for defective goods. (5 Marks)	CO3
Q2.	a) Examine how company incorporation procedures under the Companies Act ensure business accountability. (5 Marks) OR b) Analyze how environmental scanning helps businesses predict opportunities and threats. (5 Marks)	CO4
Q3.	a) Evaluate whether digital signatures provide sufficient security in online transactions. (5 Marks) OR	CO5

	b) Evaluate the role of government policies in promoting sustainable business environments. (5 Marks)	
Q4.	Read the following caselet and answer the questions given below Caselet : Coca-Cola – Political Backlash and Sustainability Coca-Cola’s bottling plant in Kerala faced severe protests from local communities and political groups accusing the company of over-extracting groundwater, causing water scarcity. Environmental activists demanded the plant’s closure. The issue quickly escalated, attracting media attention and global investor concerns about Coca-Cola’s sustainability practices. The local government intervened, raising questions about the company’s social responsibility and legal compliance. To restore public trust, Coca-Cola introduced a “Water Neutrality” campaign, claiming it would replenish the same amount of water it consumed. However, critics argued that these efforts were insufficient and lacked transparency. The situation highlighted the role of political pressure, social license to operate, and corporate social responsibility (CSR). It became necessary to engage local stakeholders, adopt sustainable resource management, and enhance communication. Q1 . Elaborate how political and social factors affect Coca-Cola’s operations and corporate image. (5 Marks) Q2 .Develop a sustainable stakeholder management plan that Coca-Cola can use to rebuild trust and ensure long-term social acceptance. (5 Marks)	CO6
