

INDIRA UNIVERSITY, PUNE

SCHOOL OF BUSINESS- BBA

Backlog Examination (2025 Pattern) April/ May – 2026 - Semester – I

Subject Name: Fundamentals of Entrepreneurship
Subject Code: 25BBA191T

Max. Marks: 25
Time: 1:30 Hours

Instructions

- All Questions are compulsory
- Use Appropriate schedule and diagram as necessary

CO #	Cognitive Ability	Course Outcome
CO1	Remember	Define the key concepts, nature, and functions of management.
CO2	Understand	Explain management theories, principles, and contributions of key management thinkers.
CO3	Apply	Demonstrate an understanding of management functions like planning, decision-making, organizing, and controlling.
CO4	Analyse	Comprehend latest trends in management, such as CSR, crisis management, and technology integration and management practices in MNCs.

Q1.	MCQ's	(5 Marks)	
	1. An entrepreneur who imitates existing innovations is known as: a) Innovating entrepreneur b) Drone entrepreneur c) Imitative entrepreneur d) Fabian entrepreneur		CO1
	2. The government supports entrepreneurship mainly by a) Raising trade barriers b) Providing policies, incentives, and subsidies c) Reducing competition d) Encouraging consumers		CO1
	3. Which of the following is not a core concept of Total Quality Management (TQM)? a) Customer focus b) Employee involvement c) Ignoring data-based decisions d) Continuous improvement		CO2
	4. Which of the following venture capital firms focuses on early-stage investments in consumer and enterprise sectors? a) Blume Ventures b) Matrix Partners India c) Accel d) Peak XV Partners		CO1

	5. Under the OSH Code, 2020, one major change in labor law was A) Elimination of women from night shifts B) Consolidation of 13 labor laws into one framework C) Increase in working hours to 60 per week D) Removal of worker welfare provisions	CO1
Q2.	Answer the following questions (Any 1) (5 Marks) A. Explain the importance of leadership skills in the success of entrepreneurial ventures B. How do demographic and psychological factors influence entrepreneurial behavior? Illustrate with examples.	CO2
Q3.	Answer the following questions (Any 1) (5 Marks) A. SME's serves as growth engine of our economy- Justify with an example. B. How government schemes and policies encourage entrepreneurship development in India. Give two examples.	CO3
Q. 4.	Answer the following questions (Any 1) (5 Marks) A. Explain how environmental scanning can be used as a tool to identify business opportunities. Give an example. B. Discuss how Entrepreneurship Development Programmes (EDPs) equip individuals to identify and manage business opportunities. Give an example.	CO4
Q.5.	Answer the following questions (Any 1) (5 Marks) A. Explain the supports provided by financial institutions in entrepreneurial development B. How various environmental factors—economic, social, cultural, and technological & demographic—that affect entrepreneurial success.	CO2 CO3
