

INDIRA UNIVERSITY, PUNE

SET-2

SCHOOL OF BUSINESS- MBA

Backlog Examination (2025 Pattern) April/ May – 2026 - Semester – I

Subject Name: Introduction to Logistics Management
Subject Code: 25BBA181T

Max. Marks: 25
Time: 1:30 Hrs.

Instructions

1. All questions are compulsory

CO #	Cognitive Ability	Course Outcome
CO1	Remember	Define basic concepts of logistics.
CO2	Understand	Explain the functions of logistics management.
CO3	Apply	Identify role of logistics in global economy.
CO4	Analyse	Examine the elements and phases of customer service

Q1.	Match the Pairs of Group ‘A’ with Group ‘B’		(5 Marks)	CO1
	Group ‘A’	Group ‘B’		
	1. Inbound Logistics	a) Efficiency and waste elimination		
	2. Outbound Logistics	b) Flexibility and Responsiveness		
	3. Reverse Logistics	c) Manage the movement of finished goods from Production facility to the end customer		
	4. Lean Logistics	d) Manage the flow of raw materials, components from suppliers into production facility		
	5. Agile Logistics	e) The process of moving goods backward in the supply chain.		
Q.2	a) Explain the concept of logistics management with an example.	(5 Marks)	CO2	
	OR b) Summarize how logistics adds value to business operations.	(5 Marks)		
Q.3	a) Explain the need for global logistics in modern trade.	(5 Marks)	CO2	
	OR b) Summarize the differences between Lean and Agile logistics approaches.	(5 Marks)		

Q.4	a) Demonstrate how outsourcing improves service level. (5 Marks)	CO3
	OR b) Apply reverse logistics in handling returned products. (5 Marks)	
Q.5	a) Analyze benefits and risks of logistics outsourcing. (5 Marks)	CO4
	OR b) Analyze the impact of global logistics on business performance. (5 Marks)	
