

INDIRA UNIVERSITY, PUNE

SCHOOL OF BUSINESS- BBA

Term End Examination (2025 Pattern) April- May – 2026- Semester – II

Course Name: Entrepreneurship Development
Course Code: 25BBA291T

Max. Marks: 25
Time: 1:30 Hours

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2. Figures to the right indicate full marks.*

Q1.	Attempt All Questions: 1. Define Entrepreneurship. 2. Define break-even analysis. 3. Define Business Ecosystem. 4. Define Startup. 5. Define Entrepreneurial Traits. 6. Define Creativity. 7. Define Innovation. 8. Define Intrapreneur. 9. Define Technopreneur. 10. Define Social Entrepreneur.	[10 Marks]	CO1
Q2.	Solve any 1. 1. Explain the different types of entrepreneurs with suitable examples. 2. Explain the concept of environmental scanning and its importance in identifying business opportunities.	[5 Marks]	CO2
Q 3	Solve any 1. 1. Apply Business Model Canvas to explain any one business idea of your choice. 2. Apply break-even analysis to a small business and explain how it helps in financial planning.	[5 Marks]	CO 3
Q 4	Solve any 1. 1. Analyse the feasibility of a small business idea by explaining any two types of feasibility (technical, market, or financial). 2. Analyse the strengths and weaknesses of a business using SWOT analysis with a simple example.	[5 Marks]	CO 4
