

INDIRA UNIVERSITY, PUNE

SCHOOL OF BUSINESS- BBA

Term End Examination (2025 Pattern) April- May – 2026- Semester – II

Course Name: Entrepreneurship Development
Course Code: 25BBA291ET

Max. Marks: 25
Time: 1:30 Hours

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2. Figures to the right indicate full marks.*

Q1.	Attempt All Questions: [10 Marks]	CO1
	1. Define Entrepreneurship. 2. Define break-even analysis. 3. Define Business Ecosystem. 4. Define Startup. 5. Define Entrepreneurial Traits. 6. Define Creativity. 7. Define Innovation. 8. Define Intrapreneur. 9. Define Technopreneur. 10. Define Social Entrepreneur.	
Q2.	Solve any 1. [5 Marks] 1. Explain the different types of entrepreneurs with suitable examples. 2. Explain the concept of environmental scanning and its importance in identifying business opportunities.	CO2
Q 3	Solve any 1. [5 Marks] 1. Apply Business Model Canvas to explain any one business idea of your choice. 2. Apply break-even analysis to a small business and explain how it helps in financial planning.	CO 3
Q 4	Solve any 1. [5 Marks] 1. Analyse the feasibility of a small business idea by explaining any two types of feasibility (technical, market, or financial). 2. Analyse the strengths and weaknesses of a business using SWOT analysis with a simple example.	CO 4
