

INDIRA UNIVERSITY, PUNE

SCHOOL OF BUSINESS- BBA

Term End Examination (2025 Pattern) April- May – 2026- Semester – II

Course Name: Introduction Supply Chain Management
Course Code: 25BBA281DT

Max. Marks: 25
Time: 1:30 Hours

Instructions

- All questions are compulsory

Q1.	Attempt all the questions: 1. Define inbound logistics. 2. Define Just-in-Time (JIT). 3. List modes of transportation. 4. Define outbound logistics. 5. What is EOQ?	(10 Marks)	CO1
Q2.	Solve any 1 out of 2 Questions: 1. Explain the sourcing process in supply chain management. 2. Interpret the importance of warehousing in logistics.	(5 Marks)	CO2
Q3.	Solve any 1 out of 2 Questions: 1. Apply demand forecasting techniques for a retail store. 2. Develop an inventory management plan for a startup company.	(5 Marks)	CO3
Q4.	Solve any 1 out of 2 Questions: 1. Distinguish between air transport and sea transport. 2. Examine how inventory management helps in meeting customer demand.	(5 Marks)	CO4
