

INDIRA UNIVERSITY, PUNE

SCHOOL OF BUSINESS- BBA

Term End Examination (2025 Pattern) April- May – 2026- Semester – II

Course Name: Global Trade and Economic Development
Course Code: 25BBA251T

Max. Marks: 25
Time: 1:30 Hours

Instructions

- All questions are compulsory.
- Read the question carefully and answer accordingly.
- Maintain neatness and proper presentation in your answers.

Q.1	Attempt all the questions: (1 Mark each) i. Which organization promotes global trade rules? a) IMF b) World Bank c) WTO d) RBI ii. An Indian company exporting software to the USA is an example of: a) Domestic business b) International business c) Cottage industry d) Industrial stagnation iii. International trade involves: a) Local markets b) Exchange within a state c) Exchange between countries d) Personal transactions iv. Heckscher-Ohlin theory is also known as: a) Labor theory b) Factor proportion theory c) Trade gap theory d) Demand theory v. Which strategy reduces cost through uniform products? a) Multi-domestic b) Transnational c) Global d) Functional	(5 Marks)	CO1
Q2.	Solve any 3 out of 4 Questions: a. What do you mean by International Business ? b. What is the role of Economic Factors in PESTEL? c. Define Tariff and Non-Tariff measures. d. What is Functional Level Strategy?	(6 Marks)	CO2

Q.3	Solve any 2 out of 3 Questions: a. Show how globalization affects employment ? b. Apply Comparative Advantage Theory with a suitable example? c. Explain Global Strategy with an example.	(8 Marks)	CO3
Q.4	Solve any 1 out of 2 Questions: a. Compare domestic and international business in terms of Risk and Opportunities? b. Analyse the advantage and challenges of international Trade.	(6 Marks)	CO4
