

INDIRA UNIVERSITY, PUNE**SET-1****SCHOOL OF BUSINESS-BBA****Backlog Examination (2025 Pattern) April/ May – 2026 - Semester – I****Subject Name: Principles of Management****Max. Marks: 50****Subject Code: 25BBA101T****Time: 2:30 Hrs.****Instructions**

- All questions are compulsory.

CO	Cognitive Ability	Course Outcome
CO1	Remember	To provide an understanding of the fundamental concepts, functions, and importance of management in organizations.
CO2	Understand	To familiarize students with the evolution of management theories and contributions of key management thinkers.
CO3	Apply	To introduce students to the core functions of management such as planning, organizing, staffing, and controlling.
CO4	Analyse	To explore contemporary trends in management, including corporate social responsibility, technology integration, and management in global contexts.

Q1.	Attempt all the questions.	(10 Marks)	CO2
	1. Who is known as the father of Scientific Management a. F W Taylor b. Henry Fayol c. Elton Mayo d. Peter Drucker		CO1
	2. Which of the following feature of management as profession a. Requires formal education b. Is purely intuitive c. Need no skill d. Depends on luck		CO1
	3. Which level of management is responsible for day to day operations a. Top b. Middle c. Lower d. Supervisory		CO1
	4. Universality of Management means a. Management principles apply everywhere b. Management only applies in Business c. Management is situational		

	d. Only top managers manage 5. Henry Fayol is famous for which of the following a. Scientific Management b. Principles of Management c. Hawthorne Studies d. Contingency Theory 6. Elton Mayo is associated with which effect a. Parkinson's Effect b. Hawthorne Effect c. Peter Principle d. Gantt Chart 7. MBO focuses on a. Setting Organizational goals b. Employee happiness only c. Scientific Analysis d. Financial Control 8. Contingency approach in management emphasizes a. One Universal Method b. Depends on situation c. Only Top Management d. Standardization 9. Planning helps in a. Forecasting future activities b. Ignoring Uncertainties c. Delegating Authority d. Controlling only 10. Which of the following is a type of organizational structure a. Functional b. Rational c. Cognitive d. Behavioral	CO2 CO2 CO2 CO2 CO1 CO2
Q2.	Solve any 4 out of 6 questions. (20 Marks) 1. Construct management definition & explain its nature. 2. Distinguish between Centralization & Decentralization in context of management. 3. Apply Hawthorne effect with 2 practical examples. 4. Examine the importance of Corporate Social Responsibility (CSR) in present day management.	CO3 CO4 CO3 CO4

	5. Distinguish the levels of management & their roles.	CO4
	6. Analyse the concept of Total Quality Management (TQM).	CO4
Q3.	Solve any 2 out of 3 (20 Marks)	
	1. Examine Henry Fayol's 14 Principles of Management.	CO4
	2. Examine the statement, "Management is both Art & Science & is evolving as profession."	CO4
	3. List the different levels of management & the roles performed at each level.	CO3
